

The Leprosy Mission Norway Strategy 2021-2022

Foreword

After some silent years The Leprosy Mission Norway is back in the Norwegian society as a representative of many persons affected by leprosy in the world. There are still around 250 000 persons globally diagnosed with leprosy each year, many suffering of discrimination and with different severe disabilities. We want to complement many other organisations efforts to eradicate poverty, suffering and sicknesses by standing as ambassadors of the worlds poorest group of people, people affected by leprosy. With boldness and perseverance we want to expose their situation and raise funds to defeat leprosy and transform lives, families and their society.

Norway has given an important contribution to the leprosy history. Gerhard Henrik Armauer Hansen (29 July 1841 – 12 February 1912) was a Norwegian physician, remembered for his identification of the bacterium *Mycobacterium leprae* in 1873 as the causative agent of leprosy. Leprosy is also called Hansen's disease all over the world. Leprosy Museum (*Lepramuseet*) at St. Jørgen Hospital in Bergen has been dedicated to Hansen.

TLM Norway Vision

Leprosy defeated, lives transformed.

TLM Mission and Values

Following Jesus Christ, The Leprosy Mission seeks to bring about transformation; breaking the chains of leprosy, empowering people to attain healing, dignity, and life in all its fullness.

We will try to follow biblical values in the work of the organisation. Our values are compassion, justice, integrity, inclusion and humility.

Who We Are

The Leprosy Mission Global Fellowship

The Leprosy Mission was founded in 1874 by Alice and Wellesley Bailey and is the oldest and largest leprosy organisation in the world today. The Leprosy Mission Global Fellowship is an international Christian organisation comprised of recently 31 member countries. The aim is to help and support people affected by leprosy. The long term goal is to stop transmission of leprosy, to stop discrimination against people affected by leprosy and to prevent disabilities as a consequence of leprosy. The primary focus is leprosy work, but also related areas as support to people with disabilities and other marginalised people.

The Leprosy Mission Norway (TLM Norway)

The Leprosy Mission Norway could not maintain its work due to lack of board members and an aged leadership. The work stopped around year 2008 and the local donors were handed over to TLM Sweden. The vision to restart the organisation was born and new contacts were taken with interested persons in Norway to form a board. Year 2020 the decision was taken to re-establish TLM Norway. The same year the organisation was welcomed as an affiliated member of the Leprosy Mission Global Fellowship. Through fundraising activities the organisation seeks to support people affected by leprosy especially in Nigeria and India. With increased income the organisation will support TLM work also in other countries.

The TLM Nordic Hub

The Leprosy Mission International has given resources to facilitate a cooperation between the Nordic countries through a Nordic Hub Coordinator. Three of the Nordic countries have no staff but only volunteers. Through the Coordinator the Nordic Hub can increase the knowledge of TLM Global Fellowship and material and other resources may be shared to support different fundraising activities in the countries.

Christian Identity

TLM Norway wants to see the body of Christ taking greater ownership of the God-given mission to love and include those affected by leprosy in its efforts to fulfil the Great Commission of Jesus. Our intention is to involve as many Christians and churches as possible into the worldwide activity of The Leprosy Mission.

With a strong Christian identity we also want to reach out to many secular Norwegian supporters as well. Our identity will create a strong confidence in our work and give a quality stamp of our activities in Norway and in our implementing countries.

People and 'Where we Work'

Geographically our activity will cover the long country (1752 km) of Norway, among Christians and secular people. We will start in the south, the most densely populated part of the country, but will try to reach every region from the south to the north.

TLM Norway will depend on many volunteers so we have to build a group of volunteers and ambassadors around the country. An important task is to educate and train those to be good representatives for people affected by leprosy and TLM.

TLM Norway will support the implementing work of TLM Nigeria and TLM India in their different projects to help people affected by leprosy and their families. Through contact and regular visits we will receive information and collect stories about transformed lives.

Context – challenges and needs

Main challenges	Main opportunities
Poor knowledge in general population about leprosy and people affected by leprosy	Not many other organisation focus on leprosy
Churches have a poor knowledge about TLM, leprosy and people affected by leprosy and must be motivated to give to TLM	Still quite a strong churchlife and many Christians are mission minded. Strong reason: the command of Jesus in Matth 10,7-8
To make TLM a known and trusted organisation in Norway	A generally rich population is interested in a new, fresh organisation and ready to give to an organisation they trust
	Highlight "Hansen's disease" as a historical Norwegian contribution the fight against leprosy
	Take advantage of the TLM Nordic HUB Members experiences and material

Strategic Priorities / Aims

We share The Leprosy Mission’s vision of ‘Leprosy defeated Lives Transformed and commit to supporting the TLM Global Strategic aims of achieving zero leprosy transmission, zero leprosy disability and zero leprosy discrimination.

Our strategic focus over the next two years will be:

- 1.) **Christ centred:** We will reinforce the principles of integral mission and put prayer at the heart of our activities.
- 2.) **Partnerships.** We will build good partnerships in Norway and in the TLM Global Fellowship.
- 3.) **Fundraising.** We will establish and expand our fundraising activities.
- 4.) **Strong organisation.** We will work towards being a strong organisation and an effective and efficient member of the TLM Global fellowship.

Strategic Priorities / Aims - unpacked

Strategic Aim 1 CHRIST CENTRED				
TLM Norway will implement the principles of integral mission and put prayer at the heart of all our activities.				
Outcome	Key initiatives and actions	Baseline	Key Performance Indicator (By which we will measure progress on this Outcome)	Target 2022
Prayer as fundament of our existence and all activities : Prayer support from Churches	Recruit churches for prayer support,	2 churches	TLM GF strategy KPI 14 : Increase in number of active church partnerships which model God’s love and inclusion to people affected by leprosy	20 connected churches
Prayer as fundament of our existence and all activities: Prayer support from individuals	Recruit prayer partners	10 individuals	List of prayer partners with whom to share prayer requests	50 prayer partners

Strategic Aim 2 PARTNERSHIP	TLM Norway will build good partnerships in Norway and in TLM Global Fellowship.			
Outcome	Key Initiatives and Actions	Baseline	Key Performance Indicator (By which we will measure progress on this Outcome)	Target 2022
Partnership in the TLM Global Fellowship	Participation in TLM Members meetings, Country Leaders meetings, TLM Fundraising Conference etc		Attendance of TLM GF meetings attended - Country Leaders meetings, Member's meetings, TLM Fundraising Conference etc	
Partnership with Digni (an umbrella organisation for 20 Norwegian mission societies and churches engaged in long-term development cooperation.)	Secure Membership in Digni		Measure Progress of Membership application for Ignis	Ignis membership secured by the end of 2022
Partnership with Implementing Countries based on an understanding of their situation and an effective contribution to their need.	Identify and support projects in India and Nigeria.	Remittances in NKR: 2020: 0	% of income allocated to projects in Implementing Countries	Remittances in NKR: 2021: 50 000 2022: 250 000
Partnerships with NGOs and Consortiums	Partner with local and international NGOs and Consortia to increase influence and access funds	To be established	Number of NGO's /consortia that have been identified for partnership	

Strategic Aim 3 FUNDRAISING	TLM Norway will establish and expand our fundraising activities.			
Outcome	Key Initiatives and Actions	Baseline	Key Performance Indicator (By which we will measure progress on this Outcome)	Target 2022
Building fundraising skills and expertise.	Participation in TLM fundraising conference Cooperation with the TLM Nordic Hub for fundraising resources and expertise.		Attendance of TLM Fundraising conference	Participation each year
Raise unrestricted income through partnerships with local churches and individual donors	Appeals to private donors and churches Participation in TLM Global fundraising campaign	Income in NKR 2020: 0	TLM GF strategy KPI 20: Increase in Unrestricted Income KPI 21: Number of active donors = any donor (private, church, trust) that has donated at least once in the previous two years. Number of new donors in the reporting year KPI 22: All TLM Members engaged in appeals and fundraising. Number of fundraising appeals (a direct 'Ask' for money from individual donors or groups)	Income in NKR 2021: 75 000 2022: 300 000 Appeal 2022
Raise income through Institutional funding	Through membership in Ignis, TLM Norway will explore possibilities to access funding from Norad (Norwegian Agency for Development Cooperation)		TLM GF strategy KPI 19 – Total funds raised per annum	

Strategic Aim 4 Strong Organisation		TLM Norway will work towards being a strong organisation and an effective and efficient member of the TLM Global Fellowship.		
Outcome	Key Initiatives and Actions	Baseline	Key Performance Indicator (By which we will measure progress on this Outcome)	Target 2022
Increase the strength and capacity of the TLM Norway Board.	Find new members for the board so as to increase range of skills, knowledge and capacity.	5 members	TLM GF strategy KPI 17: TLM Members evidence improved health, resilience and performance	8 members in the board year 2022
Increase outreach and fundraising through the recruitment and training of volunteers	Recruit and train volunteers from all age groups and geographical areas	2020: 0 volunteers	KPI 17 as above KPI 18: Increased staff engagement?	15 volunteers year 2022
TLM Norway is a strong organisation- Fit for the Future	Legal Documents in place, policies and standards developed Budget and Strategy document developed and endorsed		KPI 17 as above	legal documents and policies in place 2022
TLM Norway is an effective and efficient member of the TLM Global Fellowship	Participates in the TLM Global Fundraising campaign Participates in the TLM Global Advocacy campaign. Member review		KPI 22: All TLM Members engaged in appeals and fundraising. KPI 23: All GF Members engaged in a single global advocacy campaign	Participation in campaign in 2022 Successful Member Review